



Mission Statement

Point Blank is a high quality training provider that provides innovative and engaging music industry courses for adult learners from all over the world. Our credibility is based on 20 years of delivering professional insights into the music business and other creative industries.

Aims and Objectives

Point Blank aims to:

- deliver a wide range of highly engaging, practical, well-accredited, music-based programmes that engage people and provide them with skills for life and entry into the music business.
- deliver the programmes to the best of our ability using state-of-the-art equipment where appropriate and the best industry professional tutors.
- welcome students from the UK and around the world.
- inspire people in a positive learning environment away from destructive influences.
- offer progression routes from training to entry into the music (or other industries) by increasing our range of accredited courses and accreditations, fostering our links with HE institutions and cementing our relationships with commercial industries.
- offer our students career opportunities in the form of recording and publishing deals at Point Blank Music (our in-house record label) and other opportunities in the music industry.
- create strategic partnerships with organisations involved in the music business.
- fulfil all our obligations when working with partner organisations to ensure that they achieve their objectives.
- create new and innovative courses and learning pathways.
- monitor and evaluate all courses and use the information gained to improve our offering.