# Point Blank Outreach Workshop Menu

The below sessions are designed to run for 60-90 minutes but we can look to accommodate shorter/longer sessions, dependent on instructor and studio availability.

#### Point Blank 101 - Intro to Production

In this virtual workshop, participants will learn the main elements of how to create a track using a DAW (Digital Audio Workstation) [Logic Pro or Ableton Live]. This will detail the basics of using a DAW and how to use and manipulate stock sounds and plugins to achieve a desired sound.

#### The Art of Remixing (How to Remix)

In this workshop we will assess how remixes are created. What their intended purposes are and exactly how we go about creating one. The key areas of this workshop will explore: - Lining up the stems in the DAW, finding out the key, creating new harmony and recontextualising the original song, as well as recycling any other material to speed up workflow.

# The New Frontier (Live Streaming / DJ)

This virtual workshop will be based around acknowledging the changing landscape of live music. This will include tips and tricks when DJing and playing live, as well as exploring the best way to get noticed and market your streams. This will be aimed at students who are DJ intermediaries and are looking to sharpen their existing skills.

# **Step inside the Music Industry (Music Careers Talk)**

This talk will cover the careers side of the profession, supporting upcoming artists to be successful in the industry. In today's landscape, it is becoming essential that artists learn these skills as there has been a recent resurgence in the rise of independent artists. This workshop will include creative CV writing, how to write a bio, how to structure a press release, and building an EPK .(Electronic Press Kit)

### Point Blank Deconstructed (Track Deconstruction)

This workshop is aimed at production enthusiasts. We will strip back a popular piece of existing music and then build it back up again and detail the processes, including which plug ins and VSTs are needed.

# **AMPEDstudio workshop**

This virtual workshop is for production beginners and involves a basic remix challenge using a free, web-based sequencer and sound editor. Following a tutor demonstration, participants are invited to create a remix using a supplied acapella and the loops that come with the platform, but with the option of using MIDI as well if they are comfortable with it. Participants are then encouraged to share their projects and receive tutor and peer feedback.